

## **Dr. Hareth Alshamayleh**

Strategic Planning and Institutional Identity Administration, King Faisal University

Al-Ahsaa 31982, KSA, P. O. Box (400).

Mobile: +966543422497

E-mail: [dr.hareth@gmx.com](mailto:dr.hareth@gmx.com)

### **Personal Data**

- Date of Birth: 18/06/1985.
- Nationality: Jordanian.

### **Education:**

PhD in Management (*Specialized in Entrepreneurship and innovation management*), Faculty of Applied and Human Sciences, University Malaysia Perlis. 2021.

Master of Business Administration (M.B.A), Faculty of Business, Mu'tah University – Jordan. 2012.

Bachelor of Business Administration, Faculty of Business, Mu'tah University – Jordan. 2009.

### **Ph.D. Dissertation**

The Relationship between Internal and External Factors Towards SMEs Innovation Performance in Jordan.

### **Work experience**

Strategic Planning Specialist at King Faisal University /Jan 2016- till now.

Part Time lecturer at King Faisal University / applied college.

Part Time lecturer at Arab Open University / Faculty of Business Studies / Saudi Arabia.

Lecturer at king Saud university /Saudi Arabia from 8/2012 till 8/2014.

### **Key Responsibilities**

Formulate, review and cascade organization strategic plan.

Create and review KPIs, initiatives and objectives through close coordination with function heads and relevant units.

Aligning departmental goals, processes and resource allocation with the organizational strategy.

Research, analyze and collate all strategy-related information including benchmarks, risks, challenges, operating model and provide strategic advice.

Work with all related functions and departments to ensure that progress, accomplishments, corrective actions, issues and concerns are reported to top.

## **Teaching Experience**

- Entrepreneurship and Small Businesses.
- Principles of Management
- Management Concepts.
- Production Management.
- Introduction to Business studies.

## **Willing to teach**

- Strategic Management.
- Principles of Financial Management.
- Human Resources Management.
- Principles of Marketing.
- Marketing Management.
- Organizational Behavior.

## **Publications**

"Effect of Marketing Capabilities on Innovation Performance of Small And Medium Enterprises (SMEs) in Jordan. International Journal of Entrepreneurship (2021). Main author.

"High Performance Work System and Sustainable Development Among Jordanian SMEs: Knowledge Sharing as Moderator" Journal of Entrepreneurship and Sustainability (2021).CO-aauther.

"Measuring the Quality of E-Services and its Impact on Students Satisfaction at Jordanian Universities" Journal of Theoretical and Applied Information Technology (2015). Main author.

"Factors Affecting Airlines Customers' Loyalty toward Electronic Ticketing in Jordan" Scholars Journal of Economics, Business and Management (2015). Main author.

## **Committees**

Member of the Executive Committee to approve the budgets of the King Faisal University strategic plan projects 2020/2024.

Member of the Executive Committee to enhance the university position in international rankings.

Member of the Executive Committee to prepare the strategic plan for King Faisal University 2020/2024.

Member of the strategic plan external environment analysis team at King Faisal University 2020/2024.

Member of the Initiatives Team at King Faisal University.

## **Workshops**

Key Performance indicators / Vision Realization Office / Ministry of Education/ Kingdom of Saudi Arabia 2018.

ISO in the administrative sector at the universities / King Faisal University 2018.

KPIs and Benchmarking / British Council and king Faisal University 2017.

Risk management and strategic plan / British Council and king Faisal University 2015.

## **Languages & Business Skills**

Arabic Language: Mother tongue.

English Language: Good.

Analytical Skills- SWOT.

Presentation Skills.

Microsoft Office-Word, Excel and power point.